CHEROKEE AMATEUR RADIO SOCIETY

Welcome to 2022 Survey Results and Club Planning Session

What is our club all about?

The mission of the Cherokee Amateur Radio Society is to promote the hobby of amateur radio to the Cherokee County residents and surrounding communities. It primarily serves to provide education, FCC testing, public service, and fellowship to people with the common interest of amateur radio.

President: Martin Buehring- KB4MGVice President: Timothy Wall- KJ4RDFSecretary: Mark Schulze- KO4IFYTreasurer: James James- KE4HMSClub Trustee: Rob Bruderer- W1JKU

Educate

Monthly meetings – Topics of Interest

Provide FCC Testing Monthly at 1:00 PM after meetings

Provide Public Service

Georgia Death RaceSkywarnARES

Promote Fellowship between members

- Clubs are social by nature
 Field Day social and educational
 Monthly meetings w/ lunch invite
- □After meeting mentoring and sharing



Social Media

We are active on social media to help promote the club and provide communications to our members.

Public Web page http://www.wx4car.org

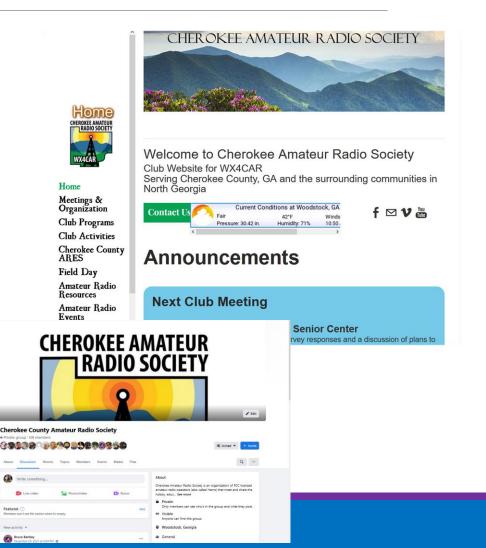
Facebook page: https://www.facebook.com/groups/CherokeeAmateurRadioSociety

Groups.io page: <u>https://cherokee-hams.groups.io/g/main</u> (moderated)

ARES: <u>http://cherokee-ares.org/</u>

Instagram: https://www.instagram.com/wx4car/

Twitter: https://twitter.com/wx4car





A word about social media

Social media can be a great asset to us if we handle it responsibly.

If you post to social media, consider the content before posting.

- If it a positive comment about the club or activities, it is generally no issue
- If it is a criticism, we ask you address those with the leadership team instead.

Be sensitive what pictures you post. Not everyone wants their picture on social media. Ask their permission.

We will publish our social media guidelines and post it to the groups.io file area for anyone in the club to see.





Survey Results



We had 28 people respond. Thank you for taking the time to give us this feedback

We use survey data and other inputs from members to drive our planning process

Our goal is to as relevant and inclusive as we can be to this feedback.



Survey Results

Top Topics

- 1. ARES Participation
- 2. Antennas and construction of
- 3. Digital Modes
- 4. Kits, Building, Fabricating
- 5. Grounding
- 6. Optimizing your rig
- 7. Building GO Boxes
- 8. Ohm's Law in the real world





What Events are desired?

Field Day is the expected winner

The SET (we did in Nov '21) was popular

□Winter Field day seems important to some.

GA Death Race is also a favorite

We have special interest groups for things like SOTA and POTA. We want to encourage these sub-groups to meet, plan outings, and report back your results to the club.

These groups need leaders to organize them





On-Air Nets

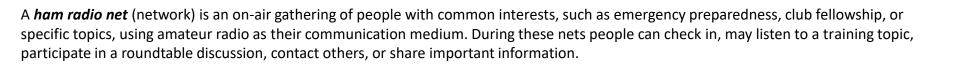
Very spotty results

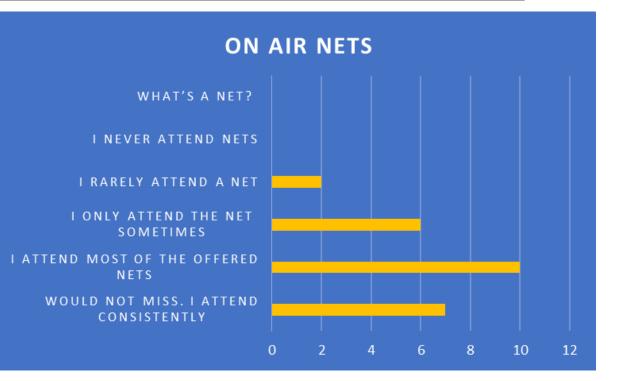
17 people attend most or all the nets offered.

Why participate?

CHEROKEE AMATEUR

- 1. Test your equipment
- 2. Gain operating skills
- 3. Feel a part of "community" of other hams
- 4. Exchange information
- 5. Have a discussion on ham radio topics





What modes do you operate?

Expected SSB and FM –phone are most popular modes.

FT-8 and digital packet modes gaining ground

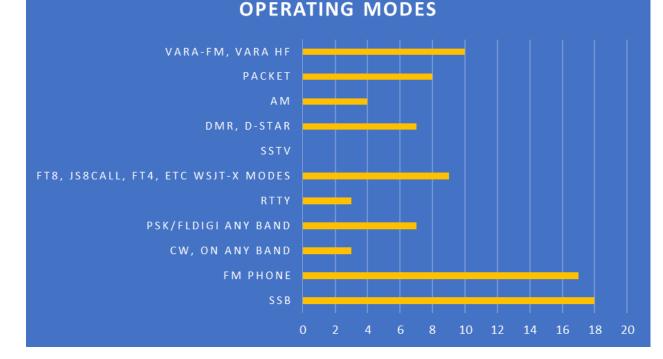
PSK has been diminishing, even on the air

CW is for the few that enjoy it and make the time to be good at it.

Do you have mike-fright?

What do you want to learn 2022 and why?

What new modes do want to try?





Comments – what we like

"Engaging, hands-on, variety of topics by actual subject matter experts and users!"

"Great leadership, enthusiasm, and interesting and helpful training"

"Like learning new things!"

"Fellowship and comradery"

"I look most forward to the monthly presentations." Very informative and enjoyable"

"Friendly and welcoming"

"Lots of learning"



Comments – what we don't like

"Like to see more hands-on, maybe a workshop"

"Workshop to get newer hams started with HF"

"Would like more intentional interaction to get to know others better"

"ARES can be a pain"

"Club needs more help organizing things"

"As a new ham sometimes, I feel lost"

"Business meetings! Keep it short!"

"Organize and encourage gatherings and/or workshops between meetings"



2022 Theme – "Building Our Skills"



In 2021 we focused on Back to Basics

In 2022 we want to select specific skill-building topics

Encourage more activities outside the monthly meetings, for example:

- Get together for SOTA or POTA
- Invite a new ham to your shack to learn about HF
- Plan a workshop

If you have a skill to share, talk with anyone on the leader team and see if you can present it.



2022 plan by Quarter – Build our Skills

VHF/UHF topics EMCOMM

Q1

Equipment

GO boxes

Satellite, etc

Antenna Topics Theory & practice Workshop Deployment/setup Testing/Tuning

 $\mathbf{02}$

HF Radio Topics Operating HF Optimizing your rig Digital modes Contesting

Q3

Advanced Topics Kit & Project building Grounding Real world electronics Radio technology (SDR and more)

04



How can I contribute?

Being here and participating is a huge part of this club

✓ The leadership team can only do so much

- ✓ Organize and run a special interest activity outside the club time. We can often help or provide guidance to get you started
- ✓ Volunteer for the big events like Field Day and the GA Death Race
- ✓ Be a Volunteer Examiner for testing (VE Credentials needed)

✓ Be a presenter for one of the discussed topics for 2022

Be a friend and a Mentor (Elmer) to others, especially visitors. Must be a positive first impression.

✓ Recruit new members

✓ Stay active in the hobby so you will have things to share



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Questions or Comments Thank you for being an active member

Brainstorming

Winter Field Day

??

HF and digital operating skills

Antenna workshop

Kits/homebrew

GO-box workshop

